

# Catalysts for Change: AUSHERMAN 2023 Annual Report

\$2,123,285

**2023 Total Community Investment** 

Through grantmaking, impactful networks, physical projects, leadership development, and education, the Ausherman Family Foundation contributed \$2,123,285 to the community.













## **Highlights of Our Impactful Funding Initiatives:**

#### Revitalizing Westside Regional Park: A Comprehensive Action Plan for Future Development

· Obtained a consultant to review the fesability study and draft an action plan for future development with a focus on community input.

#### Diaper Relief Initiative: Mobilized Partnerships for a 2 Million Diaper Distribution

· Responded to the urgent need for diapers in the community by leveraging partnerships with the hospital and Rescue Mission. Successfully secured and distributed 2 million diapers.

#### **Accounting Assistance: Elevated Nonprofit Operations Through Enhanced Bookkeeping**

· Launched a program to optimize back-office operations for sustainable growth, to enhance the processes for bill payment, credit card processing, payroll, and overall bookkeeping support.

#### Path to Progress: United Stakeholders for Youth-Centric Initiatives and Youth **Council Formation**

· Assembled 100 youth providers and stakeholders in Frederick for an initiative to design the administrative elements of the Youth Center and establish a Youth Council.

#### **Empowered Nonprofit Success: Capacity Building for Executive Directors, Staff, Boards,** and Emerging Professionals

· The Foundation strategically invested in 18 community events with 768 participants engaging in training and networking opportunities.

#### From Vision to Reality: IDEA (Inclusion, Diversity, and Equity Aligned) Grants

 Continuing our dedication to supporting Black-led nonprofits in Frederick through grants, education, and creative capacity building.

#### Positioned Centro Hispano de Frederick for Growth

· Expanded staff and space, implemented strategic planning, strengthened board governance, and conducted outcome assessments for enhanced service to the Spanish-speaking community.

#### **Welcomed Community Advisors for Enhanced Productivity and Insightful Perspectives**

· Strengthened our committees by obtaining valuable feedback and insights on pressing needs, inclusion of community advisors, and elevating committee productivity.

#### Fostering Nature Exploration: Collaborative Partnership Inspiring Youth to Venture Outdoors

· Established collaboration with Cunningham and Gambrill State Park, City Youth Matrix, and Get Kids Outside to encourage youth building confidence while experiencing the outdoors.

7420 Hayward Road, Suite 203 Frederick, MD 21702 Phone: 301.620.4443

AushermanFamilyFoundation.org

The Ausherman Family Foundation is a private foundation, established in 2001. The Trustees envision a thriving community of vibrant spaces and places, with a superior quality of life, and strong and collaborative nonprofit organizations. The Foundation's mission is to empower the passion for change in Frederick County, MD.

### Our Funding

\$142,150 **Arts & Culture** 

\$983,625

Children, Youth, and Families

\$586,160

Health & Human Services

\$411,350

Public/Society Benefit





We thank our valued community partners, especially the dedicated nonprofits, fellow funders, and government agencies, for their hard work and incredible commitment to Frederick County each year. We look forward to what the next year brings!