

Get to the Summit 2011

...Take your nonprofit organization to the top!

Whether you're preparing to leave base camp, or navigating the hazards of the climb, this year's Nonprofit Summit brings your board members, staff, and volunteers the strongest team of experts yet to help enhance your organization and reach the peak of **success.**

**Tuesday,
March 15, 2011
8am-4pm**

Frederick Community College
Conference Center

7932 Opossumtown Pike
Frederick, MD 21701

FEATURED SPEAKERS

- **Michael Daigneault**
Principal, D4 Consulting & Senior Governance Consultant, BoardSource
- **Kivi Leroux Miller**
President, Nonprofit Marketing Guide.com
- **Rosetta Thurman**
President, Thurman Consulting & Blogger, Chronicle of Philanthropy
- **Bruce Lesley**
Senior Governance Consultant, BoardSource

Roundtable discussion about program costs facilitated by

- **Lori Bartczak**
Director of Programs and Communications, Grantmakers for Effective Organizations



Ausherman
Family Foundation



THE COMMUNITY FOUNDATION
of FREDERICK COUNTY
For Good. Forever. For Frederick County.



Hands On
FREDERICK COUNTY

Nonprofit Summit 2011 Workshops



\$60 Registration Fee

\$50 for a nonprofit staff person or
volunteer if a board member registers

8:00 - 8:15	Registration		
8:15 - 8:45	Breakfast & Welcoming Remarks <i>Lisa Ausherman, Co-Founder, Ausherman Family Foundation</i>		
8:45 - 10:00	Keynote - Leading Through a Crisis <i>Michael Daigneault</i>		
10:00 - 10:15	Break - Coffee and Vendors		
	TRAILBLAZERS Leadership Development Track	SUPPLY LINE Marketing & Resource Development Track	PLANNING YOUR ASCENT Strategy & Nonprofit Management Track
10:15 - 11:30	Governance As Leadership: A New Way to Lead Your Organization <i>Michael Daigneault</i>	How to Write a "Quick and Dirty" Nonprofit Marketing Strategy <i>Kivi Leroux Miller</i>	Work With Me: How to Get the Best Out of All Four Generations in the Nonprofit Workplace <i>Rosetta Thurman</i>
11:30 - 11:45	Break - Coffee and Vendors		
11:45 - 1:00	Lunch <i>Provided by Canapes</i> The Real Cost of Quality Programs: Roundtable Discussion with Local Funders <i>Facilitated By Grantmakers for Effective Organizations</i>		
1:00 - 1:15	Break - Coffee and Vendors		
1:15 - 2:30	Effective Board Meetings: Fostering a "Culture of Inquiry" in Your Organization <i>Michael Daigneault</i>	Nonprofit Storytelling: How to Write Your Nonprofit's Best Stories <i>Kivi Leroux Miller</i>	Getting Past Strategic Planning to Strategic Thinking <i>Bruce Lesley</i>
2:30 - 2:45	Break - Coffee and Vendors		
2:45 - 4:00	Strategies for Building an Effective and Engaged Leadership Team <i>Michael Daigneault</i>	Positioning Your Organization as an Expert: Getting the Media and VIPs to Call You <i>Kivi Leroux Miller</i>	Tips & Tools for Tracking Strategic Progress <i>Bruce Lesley</i>

For more information and to register visit www.AushermanFamilyFoundation.org/Summit