
REQUEST FOR PROPOSALS

Temporary Mural
69 S. Market St. - Covering Glass Storefront



MARCH 1, 2019

SEND TO: LEIGH ADAMS, EXECUTIVE DIRECTOR, AUSERMAN FAMILY FOUNDATION
Ladams@ausheranfamilyfoundation.org

Temporary Mural 69 S. Market St. - Covering Glass Storefront Proposal

Project Overview:

Ausherman Family Foundation (“AFF”) is requesting proposals to have a temporary mural painted on/in the store front windows of 69 South Market Street. The building is positioned in such a way that it is one of the first buildings visitors see as they drive down Market and come into Downtown. Trustee of AFF envision a vibrant mural that welcomes visitors and tourist into the City.

Project Description:

- The project budget is not to exceed \$2,500 for an artist, team of collaborative artists, exterior sign painter working alone or collaboratively to layout and install public art on the interior store front windows of the downtown building. The project budget includes artist(s) fees, supplies, fabrication, installation, travel- related expenses, and preparing the windows.
- Artists can either paint directly onto the glass or install art painted on vinyl.
- Dimensions: Windows sizes listed on following page of RFP
- The design will be suitable and acceptable for public viewings of all ages.
- Theme should be up to the artist, but a focus on a sense of community should be woven in.
- The mural is intended to be temporary.

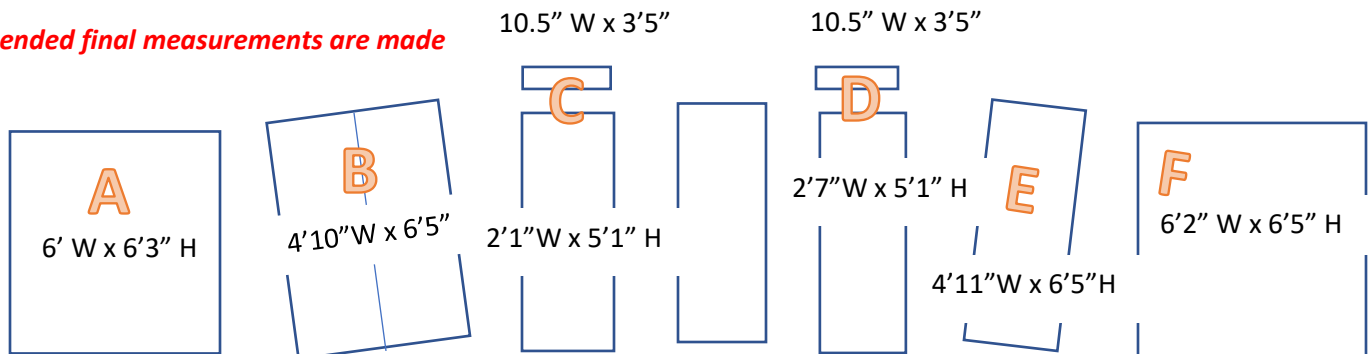
Project Timeline:

- March 1, 2019- RFP is launched
- March 25, 2019 - Deadline for Submission of Artist(s) proposals
- April 1, 2019 – Interviews of select Applicants begin
- April 12, 2019 - Finalist is contacted and process is started to have contract signed, installation scheduled finalized, initial payment is issued for commencement of work.
- May 31, 2019- Mural Completed
- TBD – Mural taken down at discretion of building owner.

Photos of Glass Storefront & Dimensions
[69 S Market St- Google Maps](#)



**** recommended final measurements are made**



Inspiration - Photos from Palm Beach Vacant Store Fronts



Application Submittal Requirements

- All required application materials as outlined in the RFP. All components must be in digital form and submitted via one email, if possible.
 - **Completed and Signed Application** (see attached)
 - **Supporting Materials** – These materials should convey the artistic intent, i.e. design renderings, photos, colors, materials, fabrications process and other visual materials to adequately illustrate the proposed artwork and your abilities as an artist, sign painter or sign fabricator.
 - **Project Budget**- The budget should detail all expenses: labor, materials, travel, meeting time, installation cost, etc.
 - **Timeframe/ Work Plan** – Provide a brief outline of the steps involved in the proposed project with time requirements included
 - **Bios/Resume(s)**- Provide any information on previously related experience not to exceed three pages. Artist working collaboratively must submit a resume or other

background information for each team member. Sign fabricators show examples of previous similar work.

- **Sample Work Portfolio-** Artist and sign painter provide a link to your website or up to 10 digital images.
- **Reference Letter(s)-** At least one, no more than two letters of support demonstrating an ability to design, produce, and manage similar past projects, keeping on budget and on schedule.
- Digital conceptual artwork in a zip, file no larger than 5MB sent via email to Ladams@AushermanFamilyFoundation.org. Submittal materials will not be returned, and incomplete applications will not be considered.
- All questions regarding the proposal shall be directed to:

Leigh K. Adams
Executive Director
Ausherman Family Foundation
7420 Hayward Road, Ste 203
Frederick, MD 21702
PH: 301.620.4449
Ladams@AushermanFamilyFoundation.org

Proposals will be accepted until 5:00pm on March 22, 2019